



Riverdale
Global®

WE'RE PLANTING A TREE FOR EVERY RECORDED VISIT TO OUR BOOTH.

We're proud to partner with CRC to protect and restore local ecosystems through cleanups, tree planting, and education. In support of this mission, we will plant a tree for every visitor who stops by our booth and scans their badge.

Trees have superpowers, they have both the power to provide us with the oxygen we breathe and the power to remove harmful gases, making the air we breathe healthier.



THE RIPPLE EFFECTS OF TREES



- 1 A single large tree can supply a day's worth of oxygen for up to four people.
- 2 Tree roots help filter water by trapping pollutants and slowing down the flow of rainwater.
- 3 In one year, 100 mature trees remove 50 tons of CO₂, and 430 pounds of pollutants from the air.
- 4 Forests absorb up to 30% of global CO₂ emissions and 10-20% of U.S. fossil fuel emissions.
- 5 Forested watersheds provide quality drinking water to over 180 million Americans.
- 6 Forests shelter 3,000+ wildlife species, including a third of those federally threatened or endangered.

THE RIPPLE EFFECTS OF LIQUID COLOR.



Dispersing pigment into liquid uses **90% less energy** than compounding pigment into color.



Gravimetric technology typically provides **10% savings** over volumetric technology through precise metering.



16% energy savings can occur when coloring a product with liquid, versus pellet.



Return for Refill™ provides **zero waste** by reusing sealed containers yielding on average 12 cents per pound of color.



75% less weight for transporting liquid, versus pellet provides savings in fuel.



80% less warehouse space needed for storing liquid, versus pellet.



March 18-20, 2025
Rosemont, Illinois USA

MAKE A DIFFERENCE.
VISIT BOOTH: 427